



## **Marketing & Communication internship**

**(Life Science / Biotech area)**

CONTACT	<a href="mailto:careers@cilcare.com">careers@cilcare.com</a>
JOB LOCATION	Cilcare 378 rue du Professeur J. Blayac 34080 Montpellier France
STARTING DATE	February 2025 - Flexible
DURATION	6 months
CONTRACT TYPE	Internship
MORE INFO	<a href="http://www.cilcare.com">www.cilcare.com</a>

### **Recruiting company**

Founded in 2014 by a trio of visionary French women—Celia Belline, MS, Marie-Pierre Padelou, Pharm.D., and Sylvie Pucheu, Ph.D.—Cilcare has emerged as a pioneering biotechnology firm with a focus on auditory sciences. With its operational hubs strategically located in Montpellier, Paris, and Boston, the company has swiftly ascended to a leadership position on the global stage in the field of hearing science, exhibiting unique expertise in the preclinical and clinical evaluation of therapies for hearing. Cilcare's team is experienced with a track record of over 100 deals worldwide and is composed of highly qualified doctors and engineers with rare skills including electrophysiology, electroacoustics, histopathology, micro-surgery of the inner ear, biology, clinical research, data science, and Artificial Intelligence. Its scientific excellence is recognized globally by renowned Key Opinion Leaders, some of whom are part of its Scientific Advisory Board.

Cilcare's core mission is to forge groundbreaking solutions for individuals grappling with hearing disorders, considering hearing being not only the capacity to hear or understand speech but an entry point to global health that can play a key role in the era of a medicine increasingly integrating prevention in its fundamentals.

"At the core of our mission is the unwavering commitment to enhancing the lives of patients by safeguarding or restoring a fundamental sense: hearing. This pursuit is not merely a business objective; it embodies a profound public health imperative. Throughout every facet of our organization, we recognize the weight of this responsibility."



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### **The position**

As our Marketing & Communication Intern, you will play a key role in amplifying Cilcare's mission and brand visibility through engaging content and strategic campaigns, working closely with our Marketing and Communication Director and cross-functional Team.

### **Essential duties**

You will assist the Marketing & Communication Director in the execution and implementation of our Marketing strategy, including all aspects of brand management, brand analysis and marketing programs that support strategic business objectives.

Your role will include but is not limited to:

- **Content creation:** build compelling digital content for social media, PPT presentations, newsletters, and our website to increase brand awareness.
- **Social Media Management:** Plan, schedule, and track posts, while brainstorming new ways to engage Cilcare's audience.
- **Performance Analytics:** Track and analyze the effectiveness of communication efforts and contribute ideas to optimize impact.
- **Market research:** Conduct research on industry trends, competitors, and target audiences to refine our marketing strategies.
- **Event Support:** Participate in the promotion of events

### **Qualifications**

- Scientific background (Engineer, Pharmacist, Master's degree in life science) with dual skills in Marketing
- Excellent communication and writing skills
- Autonomous, well organized, creative mindset & good team spirit
- Proactive attitude with a customer-oriented approach
- Excellent knowledge of MS Office, marketing computer software and online applications (CRM tools, Online analytics, Wordpress, etc.). Use of Canva, Mailchimp, and Photoshop is a plus
- Fluent English



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### **Why join Cilcare ?**

At Cilcare, we're more than just a biotech company; we're a community of innovators dedicated to advancing healthcare through pioneering auditory science. You'll have the opportunity to work alongside experts in a collaborative environment that values learning, creativity, and personal growth.

**Ready to apply?** Send your resume and your cover letter to [careers@cilcare.com](mailto:careers@cilcare.com) with the subject "Marketing & Communication Internship Application."